

# PUBLISHING SERVICES

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics's expert solutions comprise various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the US. This global footprint services our customers across four continents: Americas, Asia, Australia, and Europe.



## SERVICES



### Legal

#### Content Development

- Amendment Note Writing
- Case Summarization

#### Content Transformation

- XML Conversion/  
EPUB Conversion
- eBooks (Interactive, HTML5,  
Reflowable eBooks, EPUB2,  
EPUB3)

#### Editorial and Enhancement

- Case Law Classification
- Copyediting
- Abstraction and Indexing
- Legal Translation
- Statutory Content Enhancement

#### Design and Typesetting

- Template Design/Update
- Typeset Loose-Leaf Content
- Full-Service Project Management



## Education

### Content Development

- Curriculum Conception/ Instructional Design
- Guidelines Documentation
- Content Writing/Repurposing /Revising

### Content Transformation

- XML Conversion/EPUB Conversion
- eBooks (Interactive, HTML5, Reflowable eBooks, EPUB2, EPUB3)

### Digital Media

- HTML5 Asset Development
- Studio Services
- 2D/3D Animations
- Simulation-Based Learning
- Augmented Reality, Virtual Reality, and Mixed Reality

### Accessibility

- Closed Caption and Transcript Writing
- Review and Conversion of Various File Types
- Alt Text Description Writing, Editing, and QA

### Rights and Permissions

- Rights Acquisition
- Rights Consultation and Risk Assessment
- Permissions
- Compliance Tracking
- Asset Storage

### Editorial and Enhancement

- Fact-Checking/Proofreading
- Digital and Editorial QA Reviews
- Pre-editing/Copyediting
- Abstraction and Indexing
- Offshore and Onshore Editorial Services

### Art and Design

- Cover/Interior Book Design
- User Interface (UI) Design
- Art Preparation & Image Manipulation
- Concept and Branding



## Trade

### Editorial and Enhancement

- Fact-Checking/Proofreading
- Digital and Editorial QA Reviews
- Pre-Editing/Copyediting
- Abstraction and Indexing
- Offshore and Onshore Editorial Services

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- Cover/Interior Book Design
- User Interface (UI) Design
- Art Preparation & Image Manipulation
- Concept and Branding

### Rights and Permissions

- Rights Acquisition
- Rights Consultation and Risk Assessment
- Permissions
- Compliance Tracking
- Asset Storage

### Digital Media

- HTML5 Asset Development
- Studio Services
- 2D/3D Animations
- Simulation-Based Learning
- Augmented Reality, Virtual Reality, and Mixed Reality

### Content Transformation

- XML Conversion/EPUB Conversion
- eBooks (Interactive, HTML5, Reflowable eBooks, EPUB2, EPUB3)

**Journal Full Services and Project Management**

- Planning and Execution
- Quality Control
- Time Management
- Risk Identification and Management

**Rights and Permissions**

- Rights Acquisition
- Rights Consultation and Risk Assessment
- Permissions
- Compliance Tracking
- Asset Monetization

**Accessibility**

- Compliance with WCAG 2.1 and Section 508/NIMAS
- Alt Text Description Writing, Editing, and QA

**Content Transformation**

- XML Conversion/EPUB Conversion
- eBooks (Interactive, HTML5, Reflowable eBooks, EPUB2, EPUB3)

**Design and Art**

- Cover Design
- Interior Design Modifications
- Cover Mechanicals
- Art Preparation & Image Manipulation

**Editorial and Enhancement**

- Pre-editing
- Copyediting
- Editorial Proofreading
- Indexing

**Editorial Office (Journal)**

- Peer Review Management to Acceptance
- Compliance with Submission Requirements

**Conference Proceedings**

- PDF Structuring and Copyediting
- PDF/Word to XML Conversion

**PLATFORMS**



## MANAGEMENT TEAM

### Dr. Lalit Kanodia

Chairman & Director

### Vidur V. Bhogilal

Vice Chairman

### Sameer L. Kanodia

Managing Director & CEO

### Anju Kanodia

Executive Director

### Jack Mitchell

Sr. Vice President

### Prashant Prabhu

Sr. Vice President

### Sandeep Dhawan

Sr. Vice President

### Ashish Jain

Sr. Vice President

### Venkatesan M

Sr. Vice President

### Vikram Chandra

Vice President

## LOCATIONS



For a complete listing of all offices, please visit <https://www.luminadatamatics.com/contact-us/>

## MAJOR CLIENTS

- A Global Distributor of Information Technology Products and Services
- A Leading Global Regulatory and Legal Information Publisher
- A Global Information Services and Solutions Provider
- The Publishing Division for One of the World's Oldest Universities
- An Education Publishing and Assessment Leader
- A Premier Education and Learning Content Publisher
- A Leading Trade Books Publisher
- One of the Largest Medical and Scientific Associations
- A Multinational Academic and Instructional Materials Publisher
- A Global Publisher of Trade and College Books

## We Manage Knowledge

We enable publishers to be at the forefront of digitalization with a wide range of content and technology solutions, exceeding the pace of the ever-changing demands of the publishing industry. Lumina Datamatics manages the entire publishing process – from the content creation to product delivery, including, feedback from readers and buyers.

Visit [luminadatamatics.com](http://luminadatamatics.com), go to LinkedIn, or write to us at [marketing@luminad.com](mailto:marketing@luminad.com).

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