



# Arty

A cloud-based platform to create and manage Alt Text on images.



## Work with Us



Cloud-based anywhere access



AI-powered to improve TAT



Diversity and sensitivity checker



Image similarity index



### Why

Inaccurate Alt Text description affects the reliability of content.



### What

Arty improves the Alt Text accuracy with Image Similarity Index.



### How

Arty recommends writers to use the Alt Text as is or after modifications, based on the similarity between images.

## The Details

Title Evaluation

Image Categorization

Similarity Index

Authoring

Client Review

## Still Deciding?

- Comparison and duplicate checks
- Keyword search
- Direct ePub import
- Versatile price structure

## Stats You Need to Know

390+  
Titles



208 K  
Assets

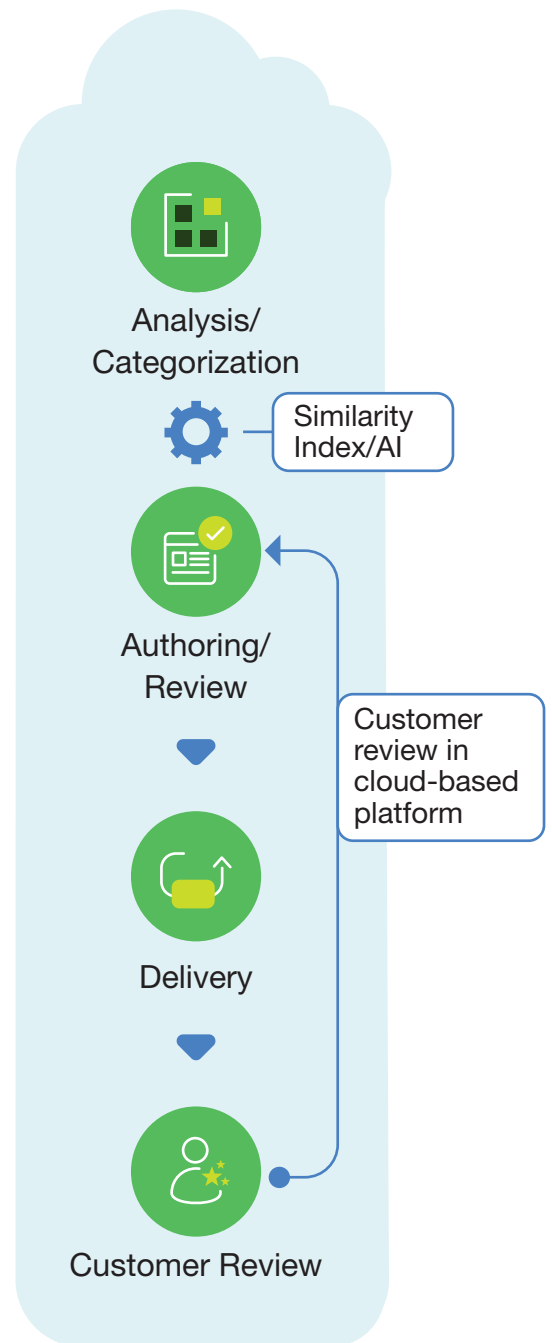


78%  
STEM assets



22%  
Social sciences  
and other assets

## How It Works



Cloud-based platform with real-time content updates at all stages

Lumina Datamatics is a strategic partner to global publishers and e-commerce retailers, providing content, analytics, and technology solutions. We enable publishers to be at the forefront of digitalization by managing the entire publishing process – from content creation to product delivery, including feedback from readers and buyers. Lumina Datamatics' expert solutions are a combination of its various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the United States. This global footprint services our customers across four continents: North America, Asia, Australia, and Europe. Visit [luminadatamatics.com](http://luminadatamatics.com) or go to LinkedIn for more.

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