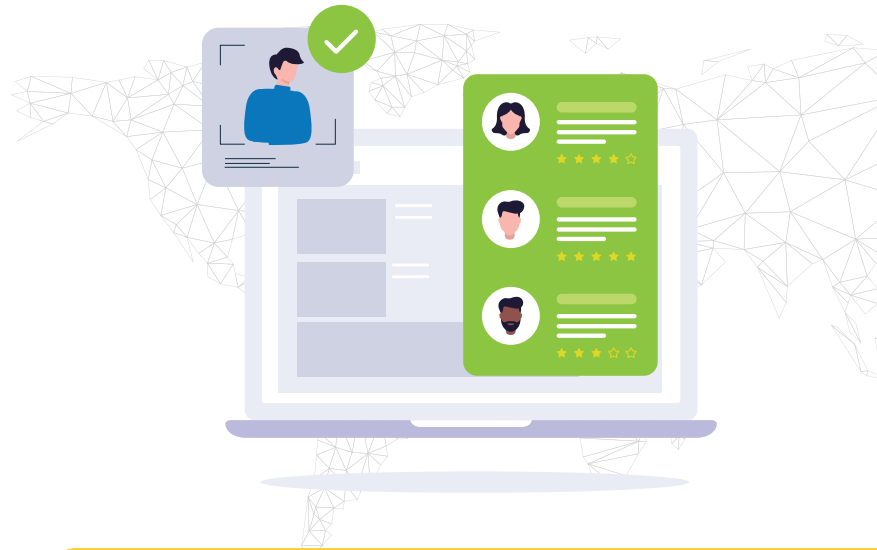




expert source PRO

A cloud-based workforce solution connecting publishers with experienced freelance contributors worldwide.



Work with Us



Gain instant access to a specialized freelance pool



Reduce time to hire



Manage every aspect of your freelance workforce



Improve productivity and quality



Why

Publishers can quickly find, hire, manage, and pay freelance talent with specialized skills.



What

ExpertSource Pro connects employers with experienced content professionals such as writers, copy editors, proofreaders, subject-matter experts, project managers, indexers, instructional designers, graphic designers, artists, programmers, and more.



How

Businesses can search for qualified freelancers based on a wide range of criteria, evaluate their skill levels through project ratings and certification/badging, assign work through an easy-to-use dashboard, and process invoices for payment.

The Details

Onboarding

Access Talent Pools

Engage & Manage

Reporting & Dashboard

Invoice Payments



Still Deciding?

- Cloud-based workflow solution
- New freelance talent onboarded weekly with support from Lumina Datamatics' professional recruiting experts
- Full transparency via easy-to-understand dashboard and reporting
- Review and process invoices quickly
- Scale business with speed and ease

Stats You Need to Know



How It Works



Select the Right Candidate

- Filter candidates based on skills, subject area, location, language, and more
- Review candidate's historical performance data
- Access resumes and sample work
- View candidate availability via calendar feature

Manage Freelance Resources

- Assign and manage multiple types of projects
- Scale-up projects quickly
- Apply performance ratings using a simple 3-point system
- Easy, secure invoicing & payment for completed work managed directly in the platform



Control Costs

- Freelance profiles show target compensation rates upfront
- Matching feature allows comparison of multiple candidates
- Downloadable reports offer details on overall spend, filterable in a variety of ways

Lumina Datamatics is a strategic partner to global publishers and e-commerce retailers, providing content, analytics, and technology solutions. We enable publishers to be at the forefront of digitalization by managing the entire publishing process – from content creation to product delivery, including feedback from readers and buyers. Lumina Datamatics' expert solutions are a combination of its various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the United States. This global footprint services our customers across four continents: North America, Asia, Australia, and Europe. Visit luminadatamatics.com or go to LinkedIn for more.

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Arty

A cloud-based platform to create and manage Alt Text on images.



Work with Us



Cloud-based anywhere access



AI-powered to improve TAT



Diversity and sensitivity checker



Image similarity index



Why

Inaccurate Alt Text description affects the reliability of content.



What

Arty improves the Alt Text accuracy with Image Similarity Index.



How

Arty recommends writers to use the Alt Text as is or after modifications, based on the similarity between images.

The Details

Title Evaluation

Image Categorization

Similarity Index

Authoring

Client Review

Still Deciding?

- Comparison and duplicate checks
- Keyword search
- Direct ePub import
- Versatile price structure

Stats You Need to Know

390+
Titles



208 K
Assets

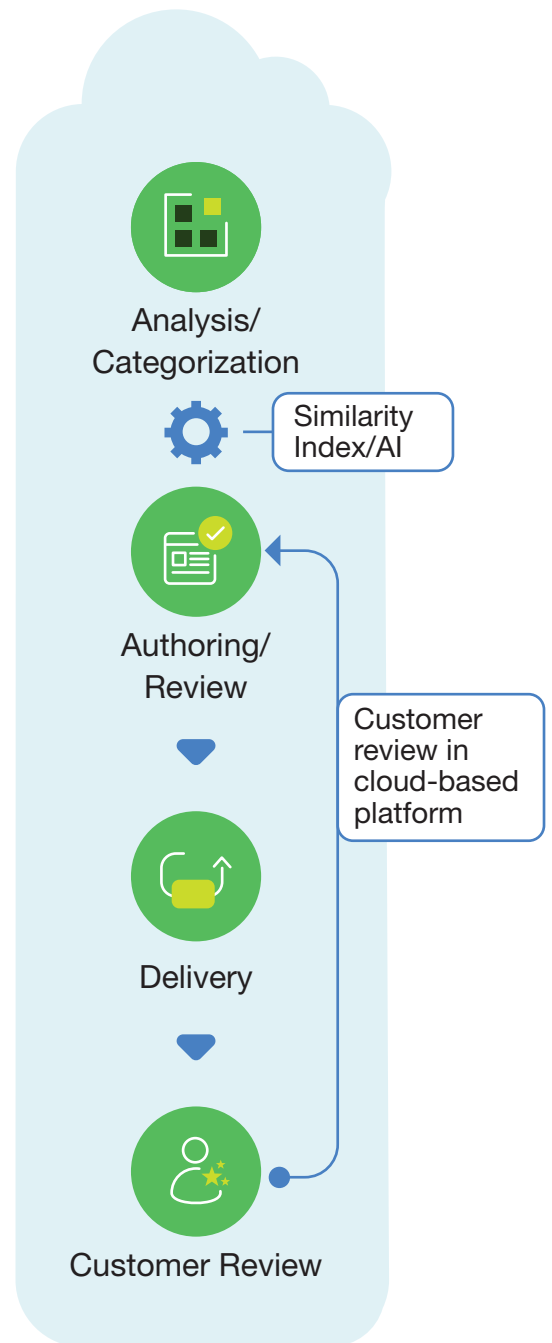


78%
STEM assets



22%
Social sciences
and other assets

How It Works



Cloud-based platform with real-time content updates at all stages

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Award-winning, web-based, WYSIWYG, intuitive proofing system for authors.



Work with Us



Streamlined editorial process



Secure editing environment



Customizable email reminders



Real-time collaboration between stakeholders



Why

Better management, enhanced content accuracy, and streamlined communication between authors and editors is needed during the submission and proof review process.



What

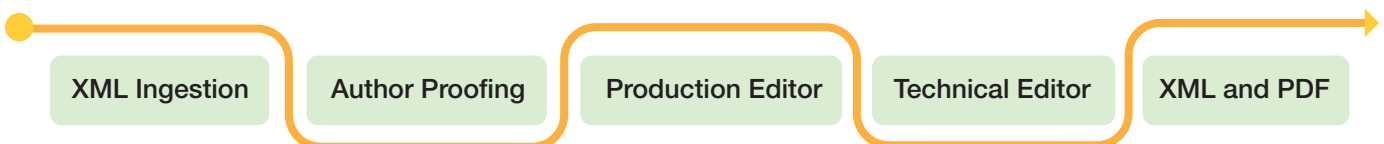
Deployment of this system leads to better turnaround times, efficient production workflows, and optimized costs.



How

BluPencil enables authors to edit their text instantaneously via a structured layout (with underlying XML), using an intuitive WYSIWYG interface.

The Details



Still Deciding?

- Proofing alerts via emails, with customizable reminders
- Easy API-based integration with CMS's and third-party systems
- Facilitating both offline and online work modes
- On-the-fly proof generation, per authors' preferences
- Integrated with online databases (e.g., Crossref and FundRef registry)

Stats You Need to Know



6
Publishers live

10 K+
Articles

144
Journals
onboarded

98 %
Author uptake



40 %
Post-proof TAT reduction

How It Works

XML Ingestion



- XML transformed into BluPencil-ready XHTML
- Web images uploaded
- Deep link created and an auto-email sent to authors

Author Proofing



- Checks content
- Responds to queries
- Reviews the proof
- Uploads replacement content
- Sends comments to Production Editors and typesetters

Production Editor



- Reviews author changes
- Approves or rejects replacement content
- Adds additional information using comments to typesetters

Technical Editor



- Carries out any global changes
- Updates content and structure based on comments from authors or Production Editors

XML and PDF



- XML composition
- Galley PDFs for reference

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A web-based LaTeX Solution for journals; optimizing processes to manage everything from manuscripts to author payments.



Work with Us



Instant CSS proof without legacy pagination software



Integration with 3B2 (optional) for typeset PDF



Integrated payment module



30% efficiency gained in proofing workflows



Fast and quick integration with third-party systems



Why

Time to market, distribution, and quality of journals get affected with process roadblocks.



What

Streamlines and automates the production cycle.



How

Built-in manuscript analysis & auto-structuring mechanism results in quick error resolution and helps to format formulas and references.

The Details

Manuscript Received



Convert to XHTML



Proofing



Final Delivery

Still Deciding?

- On the fly XML generation
- Browser-based platform
- No waiting time between processes
- Cloud-based application to support anywhere access

Stats You Need to Know



4 Tools
in one



Guarantees
delivery of proofs
within 2-3 days



Reduces overall
production
time by 30%

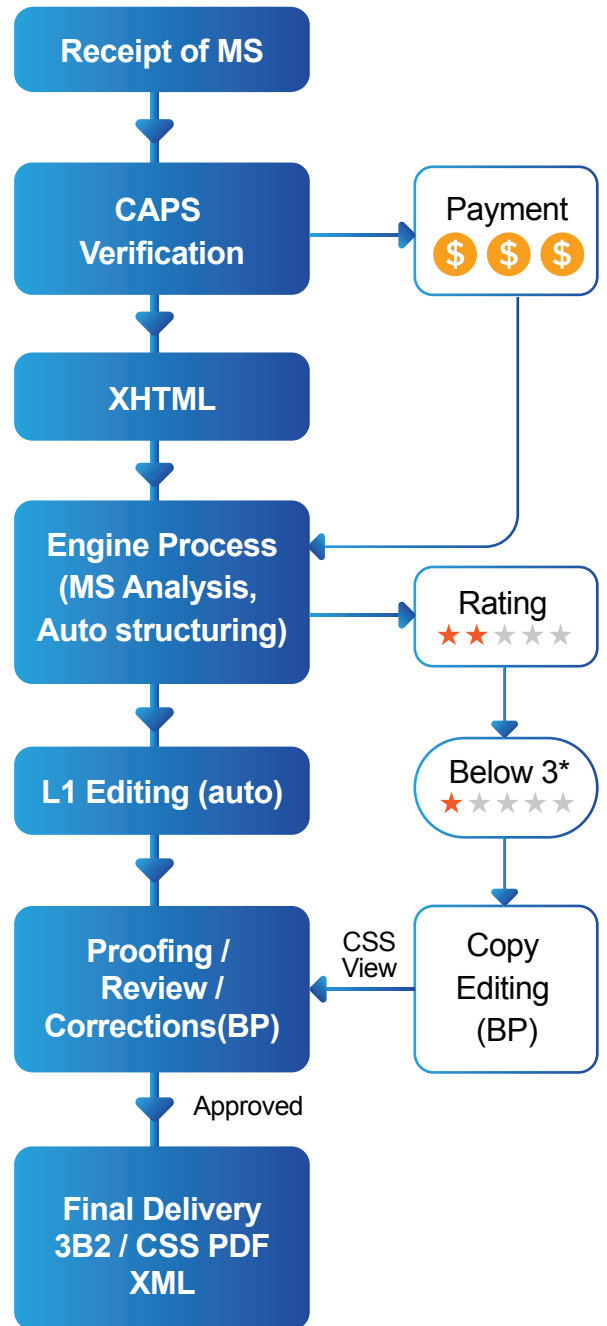


Articles
published
in 19 days



Zero waiting time

How It Works



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PUBLISHING SERVICES



Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics's expert solutions comprise various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the US. This global resource pool services our customers across four continents: North America, Asia, Australia, and Europe.



SERVICES

Technology Services

Application Development

Python | Django | React | Angular | Java | DotNet | PHP

Architecture and Consulting

- Digital-First Systems
- eCommerce Systems
- Publishing Systems

Cloud Migration and Support

AWS | Azure | GCP | Nutanix | VMWare

Infrastructure and Consulting

- Security/CISO Services
- Backup/Archive Modernization
- VDI Cost Optimization

Legacy Application Maintenance and Support

- Client Applications
- 3rd Party Systems (MQL, Windows Servers)

Other Services

- BI and Visualization
- Migration
- Re-engineering
- Responsive Design
- Testing

Rights & Permissions

- Project Management
- Image/Media Permissions Clearance
- Text/Audio Permissions Clearance
- Contract Analysis
- Manuscript Assessment and Log Creation

- Image Research & Spec Writing
- Rights Research and Rights Data Entry
- Compliance Tracking
- Asset Storage
- Asset Monetization

Interactive/Rich Media Services

- 2D and 3D Animations
- 2D and 3D Interactivities
- Development of Companion Websites
- Individual HTML Asset Development
- Audio/Video Editing and Production
- LMS Experience
- Simulation-Based Learning
- AR & VR Development
- Mobile App Development

LOCATIONS



- Chennai, India
- Mumbai, India
- Munich, Germany
- Noida, India
- Norwell, USA
- Puducherry, India

For a complete listing of all offices, please visit <https://www.luminadatamatics.com/contact-us/>

MAJOR CLIENTS

- A Global Distributor of Information Technology Products and Services
- A Leading Global Regulatory and Legal Information Publisher
- A Global Information Services and Solutions Provider
- The Publishing Division for One of the World's Oldest Universities
- An Education Publishing and Assessment Leader
- A Premier Education and Learning Content Publisher
- A Leading Trade Books Publisher
- One of the Largest Medical and Scientific Associations
- A Multinational Academic and Instructional Materials Publisher
- A Global Publisher of Trade and College Books

We Manage Knowledge

We enable publishers to be at the forefront of digitalization with a wide range of content and technology solutions, exceeding the pace of the ever-changing demands of the publishing industry. Lumina Datamatics manages the entire publishing process – from the content creation to product delivery, including, feedback from readers and buyers.

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