

PUBLISHING SERVICES



Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics's expert solutions comprise various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the US. This global resource pool services our customers across four continents: North America, Asia, Australia, and Europe.



SERVICES

Technology Services

Application Development

Python | Django | React | Angular | Java | DotNet | PHP

Architecture and Consulting

- Digital-First Systems
- eCommerce Systems
- Publishing Systems

Cloud Migration and Support

AWS | Azure | GCP | Nutanix | VMWare

Infrastructure and Consulting

- Security/CISO Services
- Backup/Archive Modernization
- VDI Cost Optimization

Legacy Application Maintenance and Support

- Client Applications
- 3rd Party Systems (MQL, Windows Servers)

Other Services

- BI and Visualization
- Migration
- Re-engineering
- Responsive Design
- Testing

Rights & Permissions

- Project Management
- Image/Media Permissions Clearance
- Text/Audio Permissions Clearance
- Contract Analysis
- Manuscript Assessment and Log Creation

- Image Research & Spec Writing
- Rights Research and Rights Data Entry
- Compliance Tracking
- Asset Storage
- Asset Monetization

Interactive/Rich Media Services

- 2D and 3D Animations
- 2D and 3D Interactivities
- Development of Companion Websites
- Individual HTML Asset Development
- Audio/Video Editing and Production

- LMS Experience
- Simulation-Based Learning
- AR & VR Development
- Mobile App Development

LOCATIONS



- Chennai, India
- Mumbai, India
- Munich, Germany
- Noida, India
- Norwell, USA
- Puducherry, India

For a complete listing of all offices, please visit <https://www.luminadatamatics.com/contact-us/>

MAJOR CLIENTS

- A Global Distributor of Information Technology Products and Services
- A Leading Global Regulatory and Legal Information Publisher
- A Global Information Services and Solutions Provider
- The Publishing Division for One of the World's Oldest Universities
- An Education Publishing and Assessment Leader
- A Premier Education and Learning Content Publisher
- A Leading Trade Books Publisher
- One of the Largest Medical and Scientific Associations
- A Multinational Academic and Instructional Materials Publisher
- A Global Publisher of Trade and College Books

We Manage Knowledge

We enable publishers to be at the forefront of digitalization with a wide range of content and technology solutions, exceeding the pace of the ever-changing demands of the publishing industry. Lumina Datamatics manages the entire publishing process – from the content creation to product delivery, including, feedback from readers and buyers.

Visit [luminadatamatics.com](https://www.luminadatamatics.com), go to LinkedIn, or write to us at marketing@luminad.com.

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