



A cloud-based workforce solution connecting publishers with experienced freelance contributors worldwide.



#### Work with Us



Gain instant access to a specialized freelance pool



Reduce time to hire



Manage every aspect of your freelance workforce



Improve productivity and quality



### Why

Publishers can quickly find, hire, manage, and pay freelance talent with specialized skills.



#### What

ExpertSource Pro connects employers with experienced content professionals such as writers, copy editors, proofreaders, subject-matter experts, project managers, indexers, instructional designers, graphic designers, artists, programmers, and more.



Businesses can search for qualified freelancers based on a wide range of criteria, evaluate their skill levels through project ratings and certification/badging, assign work through an easy-to-use dashboard, and process invoices for payment.

## The Details

Onboarding

Access Talent Pools

Engage & Manage

Reporting & Dashboard

Invoice Payments

## **Still Deciding?**

- Cloud-based workflow solution
- New freelance talent onboarded weekly with support from Lumina Datamatics' professional recruiting experts
- Full transparency via easy-to-understand dashboard and reporting
- Review and process invoices quickly
- Scale business with speed and ease

## Stats You Need to Know



# **How It Works**



#### **Select the Right Candidate**

- Filter candidates based on skills, subject area, location, language, and more
- Review candidate's historical performance data
- Access resumes and sample work
- View candidate availability via calendar feature





- Assign and manage multiple types of projects
- Scale-up projects quickly
- Apply performance ratings using a simple 3-point system
- Easy, secure invoicing & payment for completed work managed directly in the platform



#### **Control Costs**

- Freelance profiles show target compensation rates upfront
- Matching feature allows comparison of multiple candidates
- Downloadable reports offer details on overall spend, filterable in a variety of ways

Lumina Datamatics is a strategic partner to global publishers and e-commerce retailers, providing content, analytics, and technology solutions. We enable publishers to be at the forefront of digitalization by managing the entire publishing process – from content creation to product delivery, including feedback from readers and buyers. Lumina Datamatics' expert solutions are a combination of its various in-house platforms, partnerships with global technologies, and more than 2800 professionals spread across Germany, India, and the United States. This global footprint services our customers across four continents: North America, Asia, Australia, and Europe. Visit luminadatamatics.com or go to LinkedIn for more.

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