Arty

ARTY

ARTY is Lumina Datamatics' cloud-based workflow platform to create, manage, and reuse alt text using our artificial intelligence (AI) and machine learning (ML) algorithm.

It employs an AI-powered similarity index to compare existing images with alt text and suggest the most relevant ones. ARTY is capable of recognizing images, objects, faces, and texts.

ARTY recommends writers to correctly use the alt text as is or after changes based on similarity in images. Inaccurate alt text description affects the reliability of the content. It improves the alt text accuracy with the image similarity index.
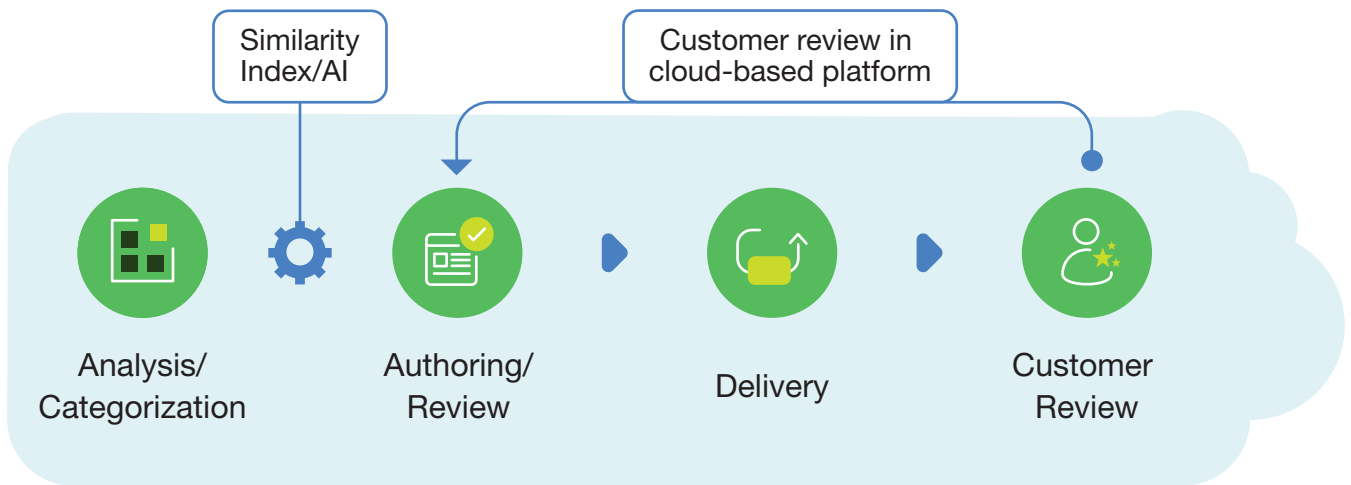
Features

- Cloud-based web platform for anywhere access
- AI-powered interface helps to detect image data (face/object, text detection)
- Dynamic workflow helps in tracking the movement of assets
- Global checklist enables quality assurance
- Diversity and sensitivity checker improves the alt text quality
- Similarity index to compare an image within the repository

Benefits

- Keyword search to look at similar alt text
- Comparison/duplicate to manage quality
- On-the-spot feedback to manage consistency
- Secured access to safeguard clients' assets
- Rich text formatting to download alt text in HTML format
- Cost sheet to help customers decide the budget

Workflow

Similarity Index/AI

Customer review in cloud-based platform

Analysis/ Categorization

Authoring/ Review

Delivery

Customer Review

Cloud-based platform with real-time content updates at all stages

About Us

Lumina Datamatics is a strategic partner to global publishers providing content, analytics, and technology solutions. Lumina Datamatics enables publishers and aggregators to be at the forefront of content workflows by managing the entire publishing process – from content creation to product delivery. Lumina Datamatics' expert solutions combine its various in-house and client facing platforms, partnerships with global technology leaders, and more than 3000 professionals across the UK, Germany, the United States, and India. For more information, please visit www.luminadatamatics.com