

How Learning Objects Enhanced the Quality of Language Assessments



CLIENT OVERVIEW:

The client is a UK-based international educational publisher with a presence in 120 countries. They provide high-quality academic, scholarly, and English Language Training (ELT) content.

PROBLEM

The client needed cost-effective e-learning designing services to create assessments for various subjects as well as English Language Training learning objects. The learning objects had to be uploaded at the backend and reflected on their Learning Management System (LMS). But there was a constant shortage of required skills coupled with the inability to scale the process to ensure optimum productivity.

SOLUTION

Lumina Datamatics deployed a team of e-learning designers skilled in XML, HTML5, Photoshop, and InDesign. The team redesigned and transformed printed content into reusable digital learning objects. Further, the team also created reality-based interactive assessments for various subjects including Math, Science, History, Geography, and more. The team also included constant feedback into the operations to work in an Agile manner.

RESULT

- Delivered content 10-15 days before the deadline
- Ensured faster time-to-market
- Met the client's high-quality standards
- Deployed extra resources as per the fluctuating workload

ABOUT US:

Globally, 8 of the top 10 publishers and 3 of the top 5 ecommerce retailers trust Lumina Datamatics as their strategic partner in providing content, analytics, and technology solutions. Our clients benefit from the reduced time-to-market for new products and services, optimized business processes, operational efficiencies, improved competitiveness, and relevant insights. Lumina Datamatics' expert solutions comprise in-house platforms, partnerships with global technology leaders, and more than 3500 professionals across Germany, India, UK, United States, and Philippines.